



Angela
Yoakum

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Design, is and always has been “Everybody is a star!” She puts complete focus on her client’s needs and confidently cares for their hair so that each style is painless, yet exquisite and precise.

Angie periodically travels from Atlanta to work on the West Coast where she is in high demand and enjoys new experiences. She graciously and skillfully blends her passion for beauty with creating a fun, therapeutic, and light atmosphere.

Due to many early career opportunities, including styling as a platform artist at natural hair shows and on television production sets, Angie is comfortable working with a team or behind the scenes alone to achieve her client’s vision. Professionalism and joy is essential to her in every situation.

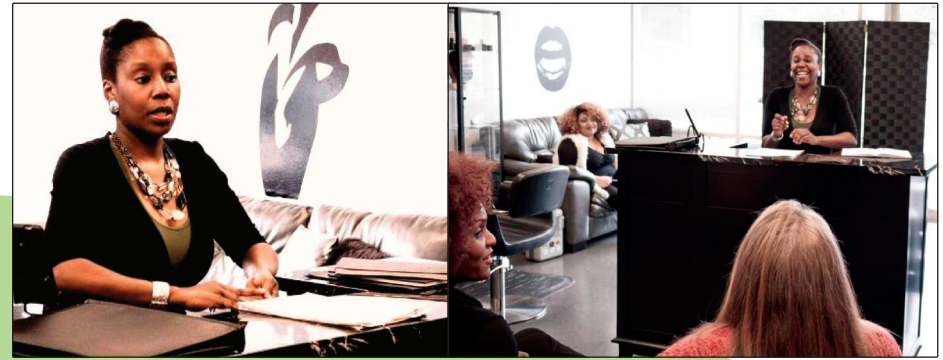
For Angie, working discreetly with clients is of utmost importance to ensure her clients are comfortable confiding in her about their hair care needs and challenges. She wisely counsels them based on her deep well of knowledge by offer-



Styling in N.C.

Angela Yoakum, a native of Portland, Oregon, who resides in Atlanta, Georgia, has been an impressive private hair stylist for more than three decades. She specializes in natural hair care and earned designations as a Master Cosmetologist in 2004 and a Master Cosmetology Educator in 2014. “Atlanta Angie” (as she’s known in some circles) began earning money braiding hair at the tender age of 14 when women sought her out for beautiful styles and expert advice. She has given her clients from all cultures, ages and walks of life, including major celebrities, absolutely the best care her years of experience have garnered.

Angie’s motto, which is reflected in the business she founded, Star Kinks Hair



Teaching an Instructional Class

ing tips about things such as long-term hair care, harmful habits to avoid, or inexpensive ways to maintain the style.

Ultimately, an appointment with Angie is so much more than simply getting ones’

hair styled. Because she has remained true to the hair and beauty industry with all of its twists and turns, Angie’s clients always walk away looking amazing and feeling great.



First Instructional Class and Certification signing 1997



Tajauna Hughes - Transformation of Natural Tresses Certification 2009



Master Cosmetologist Educator 2014



Last, but not Least...

Celebrity Clients



Kandace Wilson
Braid Goals



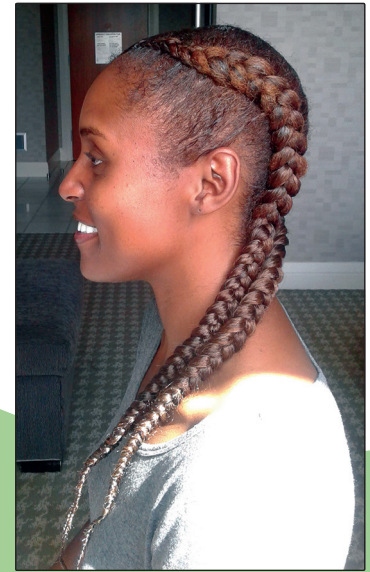
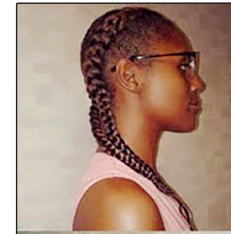
Ava DuVernay
Producing Much LOVE for a Legend



Ava DuVernay
Direct styles



Issa Rae
Awkwardly Natural Cornrows



Longer please



Dr. Tiffanie Davis Henry
Kinky Cornrows



Cuishan He
Talented Touches



Issa with friends



Erica Campbell of Mary Mary
Miraculous Micro Braids



Gina & Angie
Humble Hair



Gina Wonder
Zumbarows



Jane May Graves
Looks of a Ladybug



Brian Grant
Battle Styles

Styles



Dual Cornrows



Natural Bun



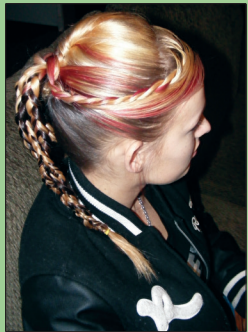
Loc Retouch Long



Perfect Individual Braids



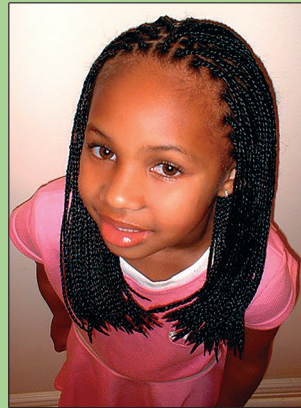
Corporate Kid Cornrows



Creative Style



Natural Two Strand Twist



Simple Synthetic Singles



Updo with Extensions



Rat Tail - Comb Twist



Precise Plaits



Men's Loc Retouch



Loc Retouch Updo



French braid



Singles with extensions

Workshops and Special Events

StarKinks



Then and Now (1990-2017)



Felicia Leatherwood - Fro
Fashion Week Assistant



Lalah Hathaway and
Actress Kristin Warren



Judge Hatchett

Judge Mathis

On Set



It's A Wrap!



Creator Extraordinaire Angie

A Call For Beauty



Prepping and assisting a student on the shoot for aacallforbeauty.com website



Who are you in the Beauty Industry?
Informational Class



A Call For Beauty

Stars in Progress - The Flavazone



Zena, Karis, and Steph,
supporters of Stars in Progress



Space Fairy



Expressive Dancer
Lakeisha



Leila Chieko

Press

**BLACK
ENTERPRISE**



OWN



**The
Miami
Herald**

ESPN

VH1

**TV
ONE
REPRESENT.**

**Sports
Illustrated**



ESSENCE



Testimonials (continued)

“Angela Yoakum is a premier hair stylist in the Atlanta metro area because of her depth of knowledge, professionalism, and talent that continues to progress year after year. There are many others who try to achieve what Angela has, but because of the continued education she pursues and proactive networking, she is a hot commodity in the hair care industry. It is impressive that she has just as much skill doing natural hair as she does with traditional styles. Including myself, she has a loyal clientele that spans across the U.S. who insist on leaving their hair care only in her expert hands. I’ve been a client of Angela’s for over two decades and regularly leave her chair completely happy.” —**T. Parker**

“I met Angie almost 21 years ago when I was performing with my band Orangestick in Portland, Oregon. I wanted a new style to reflect the band’s energy (electronica/rock) and Angie created an amazing new hairstyle for me that was all my own!”

—**Amanda Stark**

“My husband and I met Angie on a flight wherein we began talking business. I found her to be warm, personal, and very professional. I learned of her business flexibility and diversification—and I liked what I heard. A few months later I told her that I would be traveling to her home town of Atlanta, Georgia, to shoot my music video. She promptly cleared her schedule for the two days that I was in Atlanta and single-handedly took care of my hair, make-up, and wardrobe assistance. Angie even went so far as to recruit her husband, a professional photographer, to free up his schedule for the two days as well; he worked as my still shots photographer during the making of my video. All work performed was extremely professional and within our budget.” —**Cuishan He**

“I’ve known Angela Yoakum for almost 15 years now and one thing I love about her work is that she puts 100 and 1% into creating the best look for your face and style. I’ve seen her create beauty work with her two hands and make it look like a breeze! She pays attention to details and listens to what the client’s needs are so that people get the best of the best stylist giving them the best of the best hairstyles for special events, red carpet looks, and overall good healthy hair maintenance. What more could you ask for in a stylist? Keep doing your thing, Angela Yoakum!”

—**Felicia Leatherwood**

Education, degrees, certifications

Master Cosmetologists License 2004

Master Cosmetologists Educator 2014

Taliah Waajid’s Braid, Weave, and Things Certification 1996

Star Kinks Instructional Seminars 1998–2002

Platform Artist – Taliah Waajid – World Natural Hair Show 2003

Platform Artist – Bronner Bros Hair Show 2005

Tajuana Hughes Hammond – Transformation of Natural Tresses Certification 2009

Keratin certified 2012

Cosmetology Student/Educator 2013–2015

Instructional Seminars for students 2016

and so much more...

Testimonials

“Angie provided me with a gorgeous style that many admired. I enjoyed the care and attention to detail that Angie gave to me, in addition, I received valuable healthy hair advice which helped me to maintain my natural hair throughout the years.”

—**Melissa Hibbert, SHEEQ Cosmetics**



Angela Yocum

Everybody is a Star!

acallforbeauty.com

starkinks.com

(678) 851-6136

starkinks@gmail.com